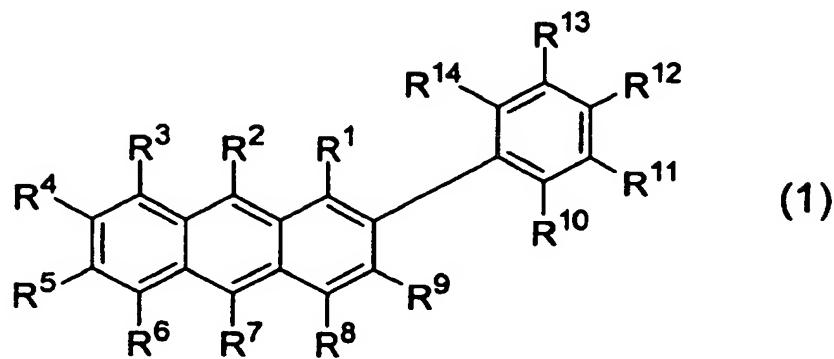


What is claimed is:

1. An aromatic compound represented by a following general formula (1):



5    wherein R<sup>1</sup> to R<sup>14</sup> each independently represents any one selected from a group consisting of a hydrogen atom, a halogen atom, a substituted or unsubstituted alkyl group having 1 to 40 carbon atoms, a substituted or unsubstituted alkenyl group having 2 to 40 carbon atoms, a substituted or unsubstituted alkynyl group having 2 to 40 carbon atoms, a substituted or unsubstituted alkoxy group having 1 to 40 carbon atoms, a substituted or unsubstituted aryl group having 6 to 40 carbon atoms, a substituted or unsubstituted heteroaryl group having 3 to 40 carbon atoms;

10    at least one of R<sup>1</sup> to R<sup>9</sup> represents a substituted or unsubstituted aryl group having 6 to 40 carbon atoms; and

15    at least one of R<sup>10</sup> or R<sup>14</sup> represents a substituted or unsubstituted aryl group having 6 to 40 carbon atoms.

2. The aromatic compound according to Claim 1, wherein at least one of R<sup>2</sup> or R<sup>7</sup> represents a substituted or unsubstituted aryl group having 6 to 40 carbon atoms.

3. A luminescent organic solution which comprises the aromatic compound according to Claim 1 or Claim 2.

5 4. A material for an organic electroluminescence device which comprises the aromatic compound according to Claim 1 or Claim 2.

10 5. An organic electroluminescence device which comprises at least one organic thin film layer comprising a light emitting layer sandwiched between a pair of electrodes consisting of an anode and a cathode, wherein at least one of the organic thin film layer comprises the material for the organic electroluminescence device according to Claim 4.

15 6. The organic electroluminescence device according to Claim 5, wherein the light emitting layer further comprises an arylamine compound.

7. The organic electroluminescence device according to Claim 5, wherein the light emitting layer further comprises a styrylamine compound.